

Muhammad Khoiruzzadittawa

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Summary

Strategic Growth, Business & Research Consultant with 10+ years of professional experience since 2015. Combines mathematical analytical rigor with high-conversion SEO, executive business proposal drafting, and quantitative data modeling. Proven track record winning national SEO competitions, delivering board-ready agribusiness and SME business proposals, and guiding empirical research through SINTA accredited journal publication.

Experience

Freelance Operations & Growth Consulting (Sribu.com) , Strategic Growth & Research Consultant	Indonesia Jan 2015 – present
• Maintained a verified 5.0 out of 5.0 client satisfaction rating across business proposals, quantitative data processing, and digital growth engagements. • Authored comprehensive agribusiness partnership proposals, complete with operational feasibility studies, 5-year cash flow projections, and supply chain value flow mapping. • Provided statistical consulting (SPSS, Python, regression, hypothesis modeling) and academic manuscript alignment for national SINTA accredited journals.	
Al-Bahjah Foundation , Executive Secretary & Administration Lead	Cirebon, Indonesia Mar 2021 – present
• Spearheaded administrative governance, public reporting, institutional communications, and strategic program coordination. • Streamlined operational workflows and archival documentation, accelerating multi-departmental project execution.	
PT Radio Suara Al-Bahjah , Broadcast Officer & Media Production Specialist	Cirebon, Indonesia Aug 2019 – Feb 2021
• Managed transmission workflows, broadcast scheduling, and journalistic scripting. • Developed strong narrative clarity, audience pacing, and public communication under live production conditions.	

Featured Projects

National WOM Finance SEO Contest (Rank)	2024
• Solved a cross-niche search intent gap by ranking a commercial query ('Cecil Emas di WOM Finance') on an unrelated community domain (majelis.info). • Jumped from unranked (position > 100) straight to Rank • Achieved an estimated 16.8% organic CTR on the target keyword cluster by winning Google Rich Snippets with structured FAQ Schema.	
Commercial Agribusiness Partnership Proposal & Pitch Deck	2025 - 2026
• Developed an end-to-end partnership proposal blueprint for a commercial plantation venture, featuring detailed operational cash flow modeling. • Designed an executive board-ready presentation slide deck (PPT/PDF) and interactive supply chain logistics mapping.	
Zadit Client Solutions & Growth OS (zadit.pages.dev)	2025 - 2026
• Engineered a lightweight, accessible, and fast client solutions platform on Cloudflare Pages and Next.js 15. • Integrated structured JSON-LD entity graph, verified Sribu credentials, and client-centric AEO/GEO discovery surfaces.	

Education

Bachelor of Education - S1 Pendidikan Matematika , Mathematics & Analytical Sciences	Indonesia Sept 2023 – present
• Focus on discrete mathematics, statistical modeling, algorithmic logic, and empirical quantitative data analysis.	

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(In Progress)

Certifications

Fullstack Digital Marketing Certification	2023
SEO Certification (Search Engine Optimization)	2023
Content Marketing Certification & Management	2023
Blogging & Web Presence Course Certification	2023

Skills

- Business & Management:** Executive Business Proposals, Investor Pitch Decks, Feasibility Studies, Financial Modeling, Supply Chain Mapping
- Data & Statistics:** Quantitative Analysis, SPSS Statistics, Python (NumPy, Pandas), Hypothesis Testing, Academic Methodology (SINTA)
- Marketing & SEO:** Technical On-Page SEO, Commercial Intent Keyword Research, Competitor Analysis, Conversion Copywriting, Schema.org
- Web & Digital:** Modern Web Architecture, WordPress/CMS, Cloudflare Edge, Web Accessibility (A11y 100%), Performance Optimization